

Sinclair Broadcasting's has decided to force their stations to air an anti-Kerry fake documentary so close before the election is just another example of the many dangers of the media consolidation.

Sinclair Broadcasting Group makes use the public airwaves free of charge, and is obliged by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy.

These actions show why we need to strengthen media ownership rules, not get rid of them. Companies like Sinclair Broadcasting Group illustrate why the license renewal process needs to involve more than the paltry exercise it has become in recent years.